



FEBRUARY 1, 2019

THIRD PARTY SELLER AGREEMENT

Dear Nexus Outdoors customers,

Effective February 1st, 2019, we will no longer allow the sale of our products on third party seller websites. This is part of a strategic effort to protect the best interest of our brick-and-mortar independent retailers while preserving the integrity of our brands.

Third party e-commerce websites are defined here as websites that offer products from multiple sellers. Common examples include Amazon, eBay and Walmart.com. Moving forward the sale of our products on any third-party website will be hosted internally to ensure brand integrity and MAP pricing across all platforms. Any website owned and operated by a single retailer, such as a company's personal website, is still permitted to sell our products, providing our MAP policy is enforced.

Any customer discovered selling to a third-party website will be given one written warning. Upon a second warning we will cease shipping any future product.

We truly appreciate your understanding and continued support of our brands!

Sincerely,

Kevin Strong
Vice President Sales

To be filled out by RETAILER/DISTRIBUTOR

Company Name: _____

Signature: _____

Name: _____

Title: _____

Date: _____



MAP POLICY

Effective February 1, 2019:

Advertised Prices. Retailer/Distributor shall not advertise Nexus Outdoors products for sale, in any manner, at a price lower than the MAP, or "set price," stated in each brand's MAP Policy, unless previously approved, in writing, by Nexus Outdoors.

In-Store Promotion. Retailer/Distributor may list a lower price inside its physical retail location(s) by means of banners, signs, advertisements, announcements and/or other promotional methods, so long as no such promotion is visible or audible outside of the retail location.

Website Sales. If company owns website and elects to do so, then Retailer/Distributor shall ensure that said website does not include a price lower than the MAP. The Retailer/Distributor is permitted to list a lower actual sales price in an online shopping cart, but only after the item has been placed in the cart.

Discounts. Retailer/Distributor shall not advertise any discount specifically for the products that would result in a price lower than the MAP. The Retailer/Distributor may still advertise generally applicable discounts that apply on a store-wide, department-wide or website-wide basis that would result in a lower price than the MAP. However, the lower price shall not be shown in connection with the products except at in-store checkout, or in an online shopping cart.

To be filled out by RETAILER/DISTRIBUTOR

Company Name: _____

Signature: _____

Name: _____

Title: _____

Date: _____

MAP DATES

SCENTLOK



Savanna:
All Others:

MAP Effective Date

May 1 – Sept 30
May 1 – Oct 31

MAP Holiday

Oct 1 – Apr 30
Nov 1 – April 30

SCENTBLOCKER



Angatec:
All Others:

MAP Effective Date

Feb 1 – Sept 30
May 1 – Oct 31

MAP Holiday

Oct 1 – Jan 31
Nov 1 – April 30

***Non-MAP items include:** Fused Cottons, Drencher, Commander & Evolve

OZ



MAP Effective Date

March 1 thru Sept 30

MAP Holiday

Oct 1 – Oct 31: Up To 15% OFF
Nov 1 – Nov 31: Up To 20% OFF
Dec 1 – Dec 31: Up To 25% OFF

To be initialed by RETAILER/DISTRIBUTOR

Company Name: _____

Initials: _____